



# Beginnings

**DCM (formerly known as Delhi Cloth & General Mills) was founded in 1889 and it was in 1909 that Lala Shriram joined the company. Although, his earlier entrepreneurial initiatives ended in debacles, it was in 1917 at the end of the First World War that he got an opportunity to prove his mettle by securing a contract for supplying tents to the army. This event set the struggling company on a path to recovery and is considered a turning point in DCM's history.**

Over the duration of a long and illustrious career that lasted more than 5 decades, Lala Shriram used his keen business acumen and ingenuity to turn DCM into a legitimate industrial behemoth and laid the roots for the Shriram Group of Companies to become one of India's largest conglomerates.



# Legacy

The Shriram Family has played a pivotal role in driving industrial progress in post-Independence India. DCM paved the way forward for many industries and pioneered new avenues that turned into large sectors as the nation grew economically.

125+  
—YEARS—

At the time of Lala Shriram's passing in 1963, DCM had diversified into many sectors and industries and was worth USD 8 Million, an astronomical sum in those days. With the reigns falling in the hands of his sons, the company displayed stable growth and the assets stood at USD 50 million by 1982, making it one of India's largest industrial houses. By the 1990s and beyond, DCM Shriram Group diversified into automotive, bio seeds, cement, chemicals, farms, fertilizers, PVC, sugar, textiles, printing, windows and door, yarns, etc.

*The legacy of progress Lala Shriram left has continued with his family. Today, group companies across diversified business interests together employ over 50,000 people with a sales turnover of USD 3 Billion.*

# Shriram Group Companies

## SHRIRAM PISTONS AND RINGS LTD

Shriram Pistons & Rings Ltd. has been involved in the manufacturing of pistons & rings since 1972. It caters to all market segments such as passenger vehicles, commercial vehicles, tractors etc. with industry leading OEMs as its customers. It has plants at Rajasthan and Uttar Pradesh.  
<http://www.shrirampistons.com/>



## DCM SHRIRAM LTD.



DCM Shriram Ltd. is an Indian business conglomerate with a portfolio comprising primarily of three types of businesses - Agri-Rural business, Chloral-Vinyl and Sugar. It has plants at Rajasthan, Gujarat, Hyderabad, Chennai, and Uttar Pradesh.  
<https://www.dcmshriram.com/>



# Shriram Group Companies

## SRF

SRF started with a nylon tire cord plant in Manali, India in 1970. Today its business profile constitutes fluor chemicals, specialty chemicals, engineering plastics and packaging films. It has plants at Chennai, Uttarakhand, Rajasthan, Gujarat, Madhya Pradesh, Tamil Nadu, Thailand, and South Africa.

<http://www.srf.com/>



## USHA INTERNATIONAL LIMITED



Usha International Limited provides household products. The company offers sewing machines, dry irons, fans, coolers, water dispensers, along with a range of home and kitchen appliances.

<http://www.usha.in/>

# Shriram Group Companies

## DCM SHRIRAM INDUSTRIES LTD.

DCM Shriram Industries Ltd. (DSIL) is based in Northern India with a portfolio of products comprising of sugar, alcohol, fine chemicals and rayon tire cord.  
<https://www.dcmsr.com/>



## DCM ENGINEERING LTD.



**ENGINEERING  
LIMITED**

DCM Engineering Limited operates in the field of automotive parts production. It has wide range of products and has its plant at Ropar.  
<http://www.dcmengg.com/>

# Shriram Group Companies

## MAWANA SUGARS

Mawana Sugars Limited is a leading producer of sugar with plants at Mawana and Nanglamal. It also has cogeneration facilities.  
<http://www.mawanasugars.com/>



## DCM DATA SYSTEMS



DCM Data Systems is an Indian IT company involved in designing, developing and manufacturing of hardware, system software and compilers for personal computers.  
<http://www.dcmds.com/>

# Shriram Group Companies

## DCM TEXTILES

DCM Limited is in the textile business since 1889 and its cotton spinning operations are running under the name of DCM textiles established in 1991 based at Hisar, in Haryana state, a cotton belt of North India. It is a manufacturer & exporter of 100% cotton carded and combed yarns in single and two-ply forms.  
<http://www.dcmtextiles.co.in/>



# Shriram Group Educational and Cultural Initiatives

## THE SHRIRAM SCHOOLS

The Shri Ram Schools were founded in 1988 by Mrs. Manju Bharat Ram, which promotes a global outlook yet retains intrinsic Indian cultural traditions.

<http://www.tsrs.org/>



## SHRIRAM COLLEGE OF COMMERCE



Shri Ram College of Commerce (SRCC) is one of the premier colleges affiliated to the University of Delhi granting undergraduate and postgraduate degrees. Founded in 1926 in New Delhi, it is one of the most prestigious institutes of higher learning in Commerce and Economics.

<http://www.srcc.edu/>

## LADY SHRIRAM COLLEGE

Lady Shri Ram College is a premier institution of higher learning for women in India affiliated to the University of Delhi. With focus on academic excellence and achievement, it is one of the finest institutions in the country.

<http://lsr.edu.in/>





# Shriram Group Educational and Cultural Initiatives

## SHRIRAM BHARTIYA KALA KENDRA

The Kendra is an Institute of National Eminence engaged in the training and preservation of traditional Indian Music and Dance and the propagation of the Country's cultural heritage and values through the staging of Dance Dramas based on its rich Mythology, History and Folklore.  
<https://www.thekendra.com/>



## SHRIRAM CENTRE FOR PERFORMING ARTS



Shri Ram Centre for Performing Arts grew out of what was originally known as the Indian National Theatre in 1950. It has been grown to be a landmark in Delhi's theatre circuit. Today it is an independent cultural society committed to promote arts & culture as well as nurture talents in the field of performing arts.  
<http://shriramcentre.org/>

## SHRIRAM INSTITUTE OF INDUSTRIAL RESEARCH

Shriram Institute for Industrial Research (SRI) is an independent, self-sustaining, not-for-profit multidisciplinary contract research institute conducting research and development in the areas of special significance to industry, government agencies and other organizations.  
<http://www.shriraminstitute.org/>







To discover a wide array of worldclass Brand Protection  
Solutions, visit us at : **[www.veritech.in](http://www.veritech.in)**



SHRIRAM VERITECH SOLUTIONS PRIVATE LIMITED

Plot No. 39, Ecotech Extension, Part -I,  
Greater Noida 201306, Gautam Budh Nagar (U.P), India

T: +91 0120 4503300 / 01 | F: +91 0120 4503313

E: [enquiry@veritech.in](mailto:enquiry@veritech.in), [info@veritech.in](mailto:info@veritech.in) | [www.veritech.in](http://www.veritech.in)

