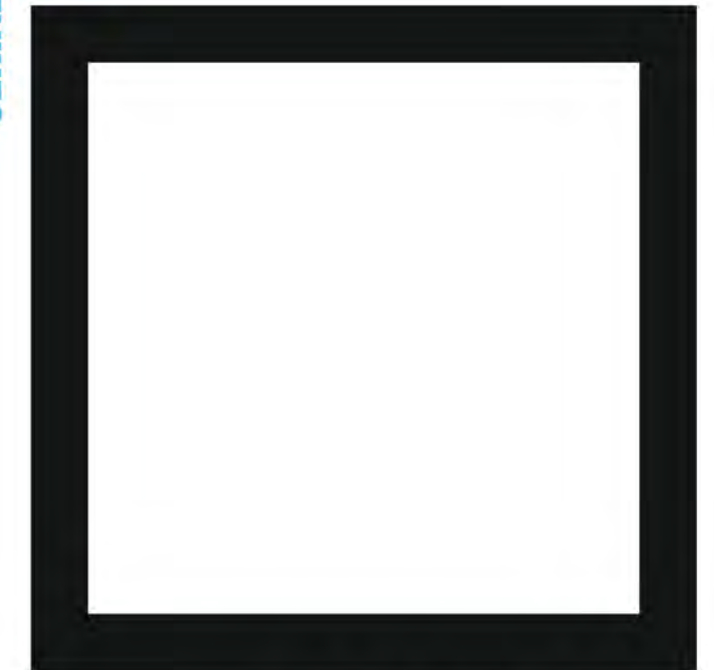




PROTECTING THE
BEST BRANDS



SHRIRAM VERITECH SOLUTIONS PVT. LTD.

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Most successful brands today are plagued world over by forgery, falsification, counterfeiting, tampering, or product diversion. This leads to substantial financial losses for the brand owners and severely depletes the brand equity of the legal manufacturer. The time has come for brand owners to adopt a comprehensive anti-counterfeit programme through a multi-layered strategy.



Shriram Veritech is a globally renowned leader that has been empowering brands for the last 30+ years. Veritech offers a full range of advanced solutions to combat counterfeiting & tampering, optimize packaging & labelling, while strengthening enterprise and consumer engagement through digital solutions.

World-Class Solutions for every Brand

Veritech - empowering brands for decades



ANTI- COUNTERFEITING SOLUTIONS

- Secure Holograms
- Tamper Evident Seals
- Document Security
- Transfer Foils
- Security Printing
- Secure Labels



PACKAGING & LABELLING SOLUTIONS

- Aluminium Foils
- Intelligent Labels
- Holographic Labels
- Shrink Sleeves
- Product Labels
- In-mould Labels



DIGITAL SOLUTIONS

- Product Verification
- Track and Trace
- Loyalty Management
- Warranty Management
- Inventory Management
- Warehouse Management

- Veritech's cutting-edge products in Anti-counterfeiting solutions include holograms, transfer foils, security labels, tamper seals, VeriOVDs utilizing nano-optics technology, among others.
- Veritech provides comprehensive labelling & packaging solutions such as shrink sleeves, aluminum foil packaging, and Intelligent Labels with over 20 security features.
- Under the umbrella of Veritech+, our digital solutions for supply chain security empower brands with digital authentication on consumer packs, product track-and-trace capabilities, enhanced customer engagement, and efficient warehouse management.

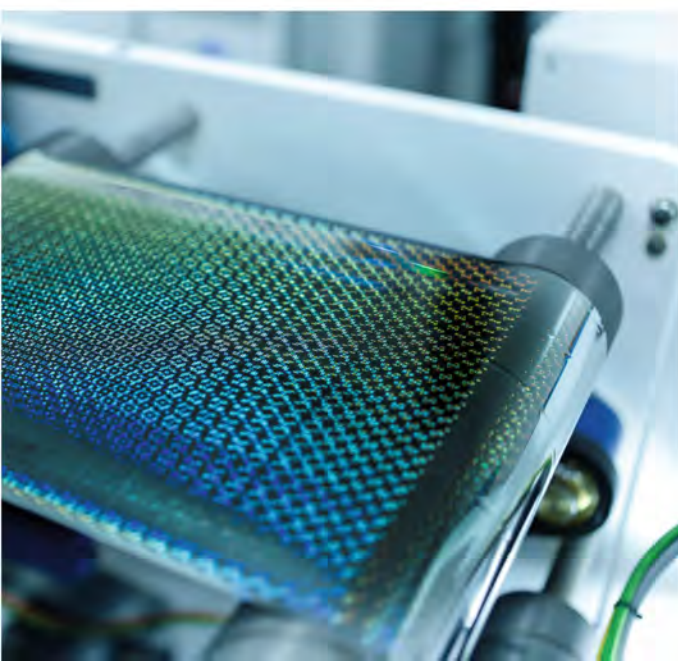


Veritech is one of the largest and most relied upon company for brand security solutions. We aim to make Veritech a 'Power Brand' by building a dynamic and loyal customer base, offering value additions in every experience. We envision expanding into new segments with innovative products, thus building brand sentiment with our customers.



Leading with
World-Class Technology

An epitome of quality
and reliability

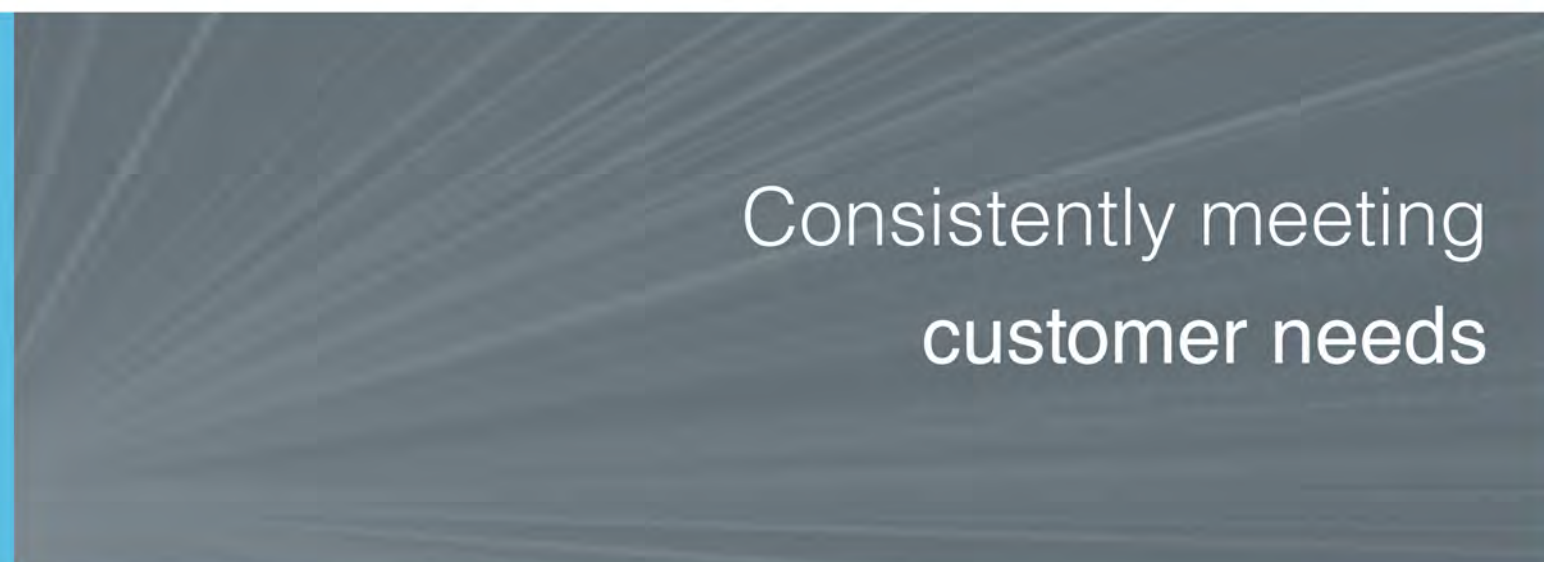
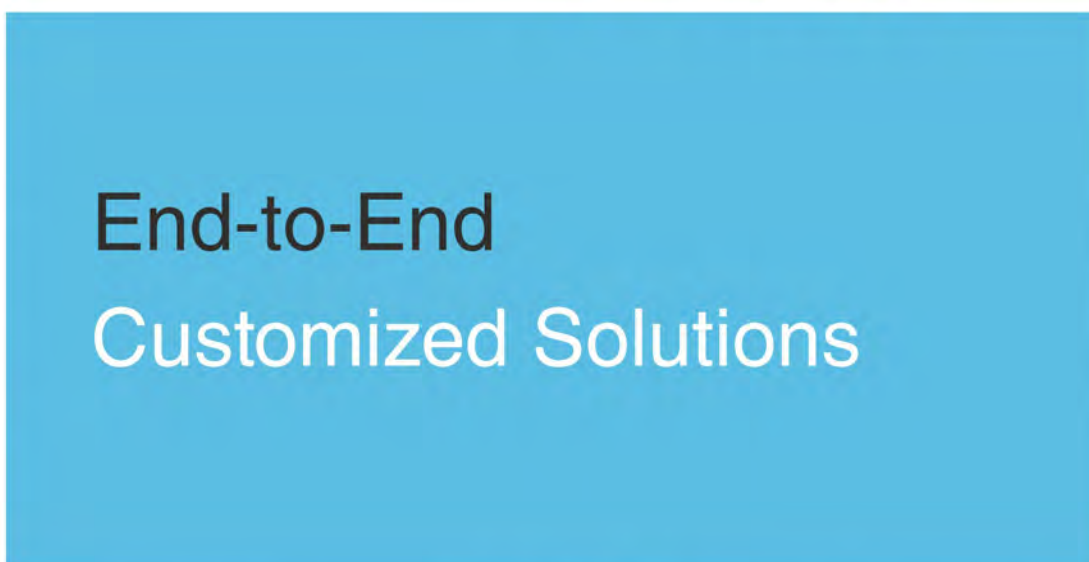


Veritech's cutting-edge manufacturing facility incorporates global technology in registered printing and holography, precision manufacturing, and revolutionary nano-optics. With capabilities in origination, high-speed flexo printing, UV recombination, variable data printing, automatic embossing cum inspection system, and full-colour digital printing, Veritech guarantees unmatched quality and reliability.

Veritech is proud to have the top end machinery from the best manufacturers in the world — 4Pico, Diavy, Monotech, ABG, BOBST, Nilpeter, Valco Melton, AVT, Isra Vision, and many more.



Veritech has an unparalleled reputation of being technically advanced, thus reiterating the mandate to protect the best brands. By continuously investing in Research & Development, we have created a steady pipeline of new products to meet customers' demand requirements. A sound technical understanding of customer's needs enables us to provide the optimum solutions at all times to our esteemed customers.



We believe in going the extra mile. In line with this philosophy, our team has developed a host of value-added features. This technological up-gradation & customization helps our customers to stay ahead of counterfeiters at all times. In addition, continuous emphasis is laid on R & D to ensure that Veritech's security solutions protect the brands from any risk of imitation, forgery or tampering.

Equipped with prestigious global certifications, including the Hologram Safety and Security Management System (HSSMS), Veritech innovates state-of-the-art, customized solutions in its high-tech manufacturing facility at Greater Noida, India.



Supplying top-quality products to our customers requires excellent engineering, design and outstanding manufacturing quality. Veritech's state-of-the-art, fully integrated production facility enables Veritech to produce the best products. In addition, its production and quality systems are among the best in the world, which helps Veritech to achieve a high degree of customer satisfaction.

Flawless production is the focus of our activities, backed by our highly skilled experts who diligently put their expertise to work and take pride in delivering products of superior quality. Modern production machinery and systems, most of which is computer-controlled or aided, are at their disposal, ensuring the high level of accuracy, repeatable and error-free production results that our customers have come to expect.



State-of-the-art Facility, Systems and Infrastructure

Precision manufacturing at it's best



Veritech's fully automated print inspection system scans for errors. It verifies variable information such as bar codes, serial numbers, or QR codes printed on labels or holograms, thereby ensuring that defect-free products are supplied to the customer every time.



The global hologram industry is primarily governed by **IOTA** (formerly known as IHMA), with all leading hologram manufacturers worldwide holding membership in the organization. Veritech is also a full-founding member of the **Authentication Solution Providers Association (ASPA)**, the key regulatory body for India's authentication and traceability industry. Additionally, Shriram Veritech is certified by **GS1 India**, reflecting its commitment to quality and compliance.

Holding some of the most stringent certifications for hologram manufacturers in India, Veritech ensures that its products are manufactured in a highly secure and controlled environment.



HSSMS - the Hologram Safety And Security Management System is the only certification that ensures the safety and security of the licensing brand's integrity at the hologram manufacturer's production facility.



ISO 27001:2013
Information Security Management Systems



ISO 9001:2015
Quality Management System

ISO 14001:2015
Environmental Management System

ISO 45001:2018
Occupational Health & Safety Management System



Leadership
Professionalism,
Reliability

The Veritech Way

With years of business experience and testimonials from hundreds of satisfied customers, Veritech has indeed come a long way.

We offer the three 'S' - Security, Speed and Service and have built a reputation of unwavering trust and credibility through the highest standards of professional integrity. Widely known for our reliability and sound principles; we offer the unbeatable combination of advanced technology & highest quality to our customers. Our mantra is customer satisfaction through 'continuous improvement' in all spheres.





PHYGITAL: THE NEW NORMAL

veritech+

THE **SMART**
WAY TO
AUTHENTICATE



QR based Unique
Identification Code



High Security
Hologram

PHYSICAL + DIGITAL

Turnkey Solutions: Integrating Physical & Digital Security

Veritech+ is an all-in-one digital platform for all Brand Protection and Customer Engagement needs. Our ecosystem consists of a proprietary UID generation algorithm and a robust mobile application both of which can be customized to suit business requirements.

At Veritech, we manufacture world-class holograms with a host of **overt, covert and forensic security features**, making them virtually impossible to be duplicated by anyone. These physical products are then further secured with an added layer of digital security in the form of unique identification codes. These codes make your products completely traceable throughout your supply chain, as well as enable your end-customers to authenticate the products at the point of sale, using only their mobile phones.

- Product Verification
- Track and Trace
- Loyalty Management
- Warranty Management
- Inventory Management
- Warehouse Management



UID based Digital Security & Traceability

Unique QR-code based system for Product Authentication and Traceability

The UID, or Unique Identification code lies at the core of Veritech+ Digital Authentication and Track & Trace Solutions. These UIDs are integrated with various levels of packaging (Primary, Secondary & Tertiary) in the form of various types of machine-readable codes such as 1D bar codes, 2D data matrices or QR codes.

QR Codes are generally integrated with the Primary packaging since they can be scanned easily by anyone using a mobile application. Veritech's high-security Automotive label features a UID based QR code that can be used for authentication by the end consumers, as well as for traceability of the product through the brand's supply chain. In addition, Veritech's Digital Authentication solution also has a host of add-on features such as Customer Loyalty Management & Warranty Management modules, Business Analytics, MIS & Reporting etc.

Veritech+ Digital Authentication

Veritech+ Digital Authentication is a High-Security mechanism of authentication through verification with the help of a mobile app, website, and SMS-based services under which the product is secured. The UID codes are almost impossible to duplicate on large scale. Other advantages of the solution include:

- Enables authentication at the point of sale.
- Opens up customer engagement options that have been proven to increase adherence and persistence.
- Capable of generating and deploying trillions of codes securely and flexibly to manufacturing sites around the world.
- Readily incorporates into manufacturing processes and ERP systems.
- Can be integrated with all levels of packaging – Primary, Secondary, and Tertiary.



Veritech+ Track & Trace is a versatile solution aimed at keeping track of a product's journey from its origin (production site) to its final destination. It is a dynamic, multi-platform tool for supply chain security that safeguards against cargo theft & counterfeiting by providing real-time information of the current and past locations of any shipment. It also automates and streamlines each and every function of the supply chain process, significantly eliminating the possibility of manual errors.

Advantages of Veritech+ Track & Trace Solution

For the Supply Chain

- Provides real-time traceability & location information
- Eliminates revenue losses due to pilferage
- Minimizes shrinkage
- Eliminates potential for delays in delivery
- Eliminates causes for errors
- Streamlines the entire logistics process

For the Brand

- Protects brand value and trust
- Captures data for business analytics
- Deters counterfeiting
- Garner customer loyalty

Track and Trace combines the latest technologies and processes in supply chain management. Although it is still a relatively developing concept in India, it has been successfully implemented across the globe in many industry sectors. Having first access to Track & Trace expertise will help manufacturers to stay ahead of their competition. They can become the 'pioneers' of Track & Trace by implementing it early and influence further developments in the process as it evolves in the industry.



Global Presence And Proven Expertise

30+
Years of
Experience

3500+
Satisfied
Customers

50+
Countries
Served

150+
International
Partners

250+
Skilled
Workforce



All-India after-sales support



At Veritech, we believe that after sales support is as important as sales itself. While it does not generate any revenue for the company, it immensely increases the goodwill of our organization in the market and amongst our customers.

After sales support is very important for us, to not only build a long term connect with our customers, but also to regularly introduce them to new products, features and evolving technologies in the realm of brand protection solutions. This helps our customers to continuously upgrade themselves and always be better equipped to fight against counterfeiting.

Trusted by some of the best brands